



JAXWRAPS

fleet advertising

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FOR IMMEDIATE RELEASE

JAXWRAPS Launches New Website, New Vehicle Wraps Programs, and National Installer Network

JaxWraps Re-Brands and begins marketing its vehicle wraps, boat wraps, and fleet advertising programs nationally with a network of installers. JaxWraps is now serving vehicle, boat, and fleet owners in 31 states and growing.

Jacksonville, FL, June 15, 2007 – JaxWraps, a leader in fleet advertising, has revamped their look with a redesign of their logo, [new website](#) and company vehicles. In addition to re-branding the company, JaxWraps has also added new programs and services, including one that put them on the map, nationally.

JaxWraps Installers Network (JIN)

JaxWraps has launched a national network of installers that allows JaxWraps to provide quality vehicle wraps to clients across the country. The JaxWraps Installers Network (JIN) currently has installers in 86 cities in 31 states and is continually growing. The network is made up of installers who have one or more of the following certifications: Professional Decal Applicator Association (PDAA), 3M or United Applications Standards Group (UASG). The installation companies in the JaxWraps Installers Network are those whose reputation fits the JaxWraps mission of providing quality service and products. All design and printing is still completed at the JaxWraps Jacksonville office by professionally trained graphic designers and print technicians.

JaxWraps Vehicle Wrap Packages

JaxWraps has also released a series of vehicle wrap packages that make getting the right wrap for your business even easier. Vehicle wrap packages include the ValuWrap, StandardWrap, PremiumWrap and CustomWrap. Each wrap package is customizable to ensure customer satisfaction. “By offering different vehicle wrap packages JaxWraps makes it easier for customers to reconcile their budget with the look they want. They also have the option of creating a custom wrap by picking and choosing from available options”, said John Ragosta, Director of Marketing.

Fleet Owners Program

Another new JaxWraps program that has launched recently is the Fleet Owners Program for companies with 10 or more vehicles in their fleet. The program offers substantial discounts, maintenance plan, re-wrap program and more.

JaxWraps Re-Branding

With the launch of a national network of installers and the custom vehicle wrap packages and Fleet Owners Program, JaxWraps is unveiling a redesign of the company. JaxWraps has adopted a new logo and completely revamped their website making it more informative and user-friendly than ever. JaxWraps has also redesigned their fleet of vehicles with the new logo and colors.

ABOUT JAXWRAPS

JaxWraps, a Jacksonville-based vehicle wrap and custom graphics house is a full service fleet advertising company specializing in high-impact visual solutions in the forms of wrap and vinyl-cut applications. In addition to single vehicle and boat wraps JaxWraps also offers Fleet Advertising Programs for fleets of 10 or more vehicles. JaxWraps completes everything in-house from concept to completion, initial artwork through final installation.

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