



JAXWRAPS

fleet advertising

tel 904.519.9100 x229

fax 904.519.9050

JaxWraps.com

JaxWraps is Co-title Sponsor of Southern Kingfish Association Tournaments

Jacksonville, FL (July 11, 2006) JaxWraps, the Jacksonville-based vehicle wrap and custom graphics company, announces its co-title sponsorship of two upcoming Southern Kingfish Association (SKA) tournaments.

JaxWraps will be the co-title sponsor for the Charleston King Classic on July 28-29, 2006 and the South Brunswick Islands King Classic on August 25-26, 2006. This sponsorship represents a partnership between some of the best kingfishing teams competing this year and an industry leader in custom graphics.

“This year, we are pleased to take our tournament involvement to the next level through our co-title sponsorships of these two events. I feel this sponsorship signifies our dedication to the SKA tournament trail,” said Jim Burns, president of JaxWraps fleet advertising.

Earlier this year, JaxWraps signed on as the Official Marine Graphics Sponsor for the SKA, attending events and even agreeing to donate a full boat wrap at each of the Association’s championship tournaments. The first wrap was awarded at the 2005 SKA National Championship, April 20-23, in Ft. Pierce, Florida. Another wrap will be donated at the 2006 SKA National Championship to be held November 16-18.

“As these fishermen are pursuing the big one, JaxWraps is right there. When my employees have the opportunity to install a wrap for these guys, we are doing what we love and do best. It is quite a match and we’ve enjoyed every minute of it – even the rainstorm during the Ft. Piece tournament,” said Burns.

Most recently, a lucky finalist at the St. Mary’s Kingfish Classic on June 2-3 won a boat wrap from JaxWraps. “Haulin S” and Captain Scott Poppell came in second place out of 131 boats with a kingfish catch weighing in at 26.43 pounds. The crew took home a certificate for a full-color vinyl hull wrap from JaxWraps estimated at \$5,500, along with \$5,240.00 in cash, for a total of \$10,740 in cash and prizes.

JaxWraps has created high-impact graphics and custom wraps for boats, trucks, cars, vans, buses, RVs and race cars. As the Official Graphic Sponsor of the Southern Kingfish Association, Braun Racing and the Jacksonville Barracudas, the company’s work has been seen by hundreds of thousands of people.

The JaxWraps application offers a high-tech solution to mobile marketing and is completely reversible with no long-term effects on a vehicle’s paint or body. The wraps are created using

“best-in-industry” vinyl and solvent inks—which don’t just adhere to the vinyl but actually are absorbed by it to prolong their life. With a long list of satisfied clients, including quick-service restaurants Moe’s Southwest Grill and Whataburger, sports teams like the Jacksonville Suns and pest companies like Turner Pest, Green Frog Services and McCall’s, JaxWraps is the one to watch in this emerging field.

Both SKA tournaments are managed by Blue Water Promotions, Inc. For more information about the tournaments, visit www.bluewaterpromo.com or e-mail info@bluewaterpromo.com. For more information on JaxWraps, call Jim Burns at 904-519-9100 or toll-free at 877-JaxWraps, or visit www.jaxwraps.com.