



JAXWRAPS

fleet advertising

tel 904.519.9100 x229
fax 904.519.9050
JaxWraps.com

JaxWraps Sponsors Braun Racing

Jacksonville, FL (May 2, 2006) JaxWraps, a Jacksonville-based vehicle wrap and custom graphics company, has signed on as the Official Graphics Sponsor of Braun Racing, a Mooresville, North Carolina-based racing team running in the NASCAR Busch Series. Led by driver Jason Leffler, Crew Chief Todd Lohse and Owner Todd Braun, Braun Racing raced its #38 Chevrolet Monte Carlo to twelve top-ten finishes in 2005 and currently holds two top-ten finishes in only the first quarter of the 10-month Busch Series.



“It’s great to be a sponsor of such a high-energy and dynamic racing team. This is where JaxWraps products can really shine. It’s very exciting to see our wraps being used in this venue, and I’m proud to be a part of it,” said Jim Burns, president of JaxWraps fleet advertising.



As part of this sponsorship, JaxWraps will provide four vehicle wraps for the racing team. JaxWraps has wrapped vehicles for a wide range of clients, with recent projects including The Funk’s Punks tribute car wrapped in honor of PGA Tour legend Fred Funk, a high-energy Whataburger boat and Hummer to promote the “Texas Treasure” hamburger restaurant, and the Loadmaster boat floating in the St. Johns River under the flying figure of Robbie Knievel as he executed a historic motorcycle jump across the river.

The JaxWraps application offers a high-tech solution to mobile marketing and is completely reversible with no long-term effects on a vehicle’s paint or body. The wraps are created using “best-in-industry” vinyl and solvent inks—which don’t just adhere to the vinyl but actually are absorbed by it to prolong their life. With a long list of satisfied clients, from quick-service restaurants including Moe’s and Whataburger to real estate professionals and home builders, JaxWraps is the one to watch in this emerging field.

“We’re proud to have redefined this process, and to have introduced new technology that has really kicked things up a notch,” says JaxWraps president Jim Burns. “We’re looking ahead to the new markets we can serve, with everything on the table right now from the boating industry to professional racing to sports enthusiasts. It’s an exciting time for our company.”

